

Matthew Kennerson



Graphic Designer

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Professional summary	Creative and detail-oriented graphic designer with 15+ years of experience creating digital and print marketing materials, branding, and visual content for corporate, entertainment, and freelance clients. Skilled in Adobe Creative Suite, typography, layout design, logo creation, UI/UX design, social media content, and brand development. Adept at managing projects from concept to delivery, ensuring alignment with brand guidelines and client goals.
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Employment history

SEP 2019 - PRESENT REMOTE	Freelance Graphic Designer, Various Clients <ul style="list-style-type: none">Designed posters, flyers, and social media ads for concerts, weekly events, and local businesses.Created logos, branding elements, and event identities to enhance recognition and engagement.Applied typography, color theory, and layout principles using Adobe Creative Suite.
DEC 2009 - SEP 2024 STAMFORD, CT	Project Lead/Game Designer, Tournament One Corp. <ul style="list-style-type: none">Directed teams and managed full-cycle delivery of digital gaming projects, ensuring on-time and brand-aligned results.Produced original UI elements, logos, icons, animations, and motion graphics for over 100 game titles.Designed and produced promotional videos collaborating with clients to refine visual direction.Oversaw final visual quality to meet brand guidelines and high production standards.Contributed to games generating significant recurring revenue, including titles for the Ohio Lottery.

Education

AUG 2018 - AUG 2019 WINTER PARK, FL	MFA in Media Design, Full Sail University 4.0 GPA, Achieved Valedictorian of my program.
OCT 2006 - SEP 2009 HENDERSON, NV	BS in Media Arts & Animation, Art Institute of Las Vegas 3.7 GPA

Courses

JAN 2015 - MAR 2015	Skills for Success at Dale Carnegie
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Skills	Graphic Design	Event Promotion Materials
	Social Media Ad Creation	Typography & Layout Design
	Logo Design & Branding	Adobe Creative Suite
	Digital & Print Marketing	Brand Guideline Awareness
	Visual Asset Creation	Creative Problem Solving

Links	www.mattkennerson.com
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